Student name:\_\_\_\_\_\_\_\_\_\_

**1)** In reading academic journals or scholarly books, conclusions drawn by the authors are found in what section:

A) the abstract.   
 B) the discussion section.  
 C) in any of these.  
 D) the literature review.  
 E) the methods section.

**2)** Both the deductive and inductive research models begin with

A) reviewing and building from existing theory.   
 B) collecting data.  
 C) interpreting the findings.  
 D) none of the above.  
 E) identifying the research problem.

**3)** Many websites or which the URL ends with .com are regarded as quality resources written by knowledgeable experts.

⊚ true  
 ⊚ false

**4)** The deductive research model moves from a known or assumed position to the particulars of a specific case.

⊚ true  
 ⊚ false

**5)** The steps of the research process are independent.

⊚ true  
 ⊚ false

**6)** Asking new questions is the step in the research process that both completes and re-starts the research cycle.

⊚ true  
 ⊚ false

**7)** For the topic, communication competence, describe the steps you would take to conduct a basic library search.

**8)** Anytime you use the work of others, you must:

A) provide a citation indicating in the text of your paper what idea you are using and whose idea it is, and include the reference entry in your list of references.   
 B) provide a citation in the bibliography or list of references only.  
 C) decide whether or not to cite the author or to leave the citation out.  
 D) provide a citation indicating in the text of your paper only the year of the work you are using.

**9)** The discussion section of a research paper interprets, integrates, and critically analyzes the published literature relevant to your study.

⊚ true  
 ⊚ false

**10)** Describe the relationship between theory and research.

**11)** How would you characterize the difference between information found in academic journals and scholarly books with information found in popular media sources?

**12)** Briefly explain the differences between and similarities of the deductive and inductive research models.

**13)** In the inductive research model, observations tend to drive theory development.

⊚ true  
 ⊚ false

**14)** The goal of library research is to determine if the answer to your question is available.

⊚ true  
 ⊚ false

**15)** Theory can be well-developed and confirmed in one research study.

⊚ true  
 ⊚ false

**16)** The list of references at the end of relevant articles or books is an appropriate place to find helpful resources for your research.

⊚ true  
 ⊚ false

**17)** Explain why it is difficult for one study to develop and confirm theory about communication behavior.

**18)** As you discover information in the library, it may be necessary to adjust or revise your initial question or topic.

⊚ true  
 ⊚ false

**19)** Briefly describe the six steps of formal theory building.

**Answer Key**Test name: Communication Research: Asking Questions, Finding Answers ,Keyton 5th ch2

1) B

2) E

3) FALSE

4) TRUE

5) FALSE

6) TRUE

8) A

9) FALSE

13) TRUE

14) TRUE

15) FALSE

16) TRUE

18) TRUE