|  |
| --- |
| *Indicate whether the statement is true or false.* |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1. When you click a type tool cursor on text and apply the Select All command, the text and all objects on the artboard are selected.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 2. Positive tracking or kerning values move text characters closer together.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 3. Text in Illustrator can never be typed vertically.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 4. A blend is a graduated transition between two or more colors used to fill an object or multiple objects.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 5. If the preference that allows you to select text by clicking anywhere on the text is turned off, the only way to select text is by clicking on its baseline.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 6. Instead of using sliders to create colors, you can type values directly in text boxes in the Color panel.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 7. Even after text is converted to outlines, you can still change the typeface.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 8. You can modify the tracking between letter pairs.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 9. Text flowed on a circle will often require kerning, especially when it is set at a large point size.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 10. Hidden objects print when visible objects are printed.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 11. The midpoint, by definition, must be positioned evenly between the starting and ending colors of a gradient.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 12. A linear gradient can be positioned from left to right, top to bottom, or on any angle.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 13. If you plan to scale type, you should change its font size in the Character panel, if necessary, before converting to outlines.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 14. The location of a midpoint in a gradient can be changed.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 15. Dragging the center bracket is the easiest way to move text along a path.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 16. Once text is flowed onto a path, only its typeface and type size can be modified.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 17. Press [Ctrl] (Win) or [Command] (Mac) to toggle between a type tool and the selection tool.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 18. The Color panel has four color modes: CMYK, RGB, Grayscale, and HSB.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 19. Text flowed onto a curved path often presents kerning challenges.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 20. In the above figure, number 1 points to an example of tracking.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 21. Text you create by clicking the artboard is called art text.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 22. You can define the angle of a radial gradient in the Gradient panel.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 23. You can create text anywhere on the artboard.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 24. Hiding objects is one way of making it easier to select objects on the artboard.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 25. Once text has been flowed into an object, you can still manipulate the fonts and font size of the object.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 26. Most text-based applications now offer the ability to generate text vertically.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 27. By definition, kerning affects the space between two characters.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 28. When hidden objects revealed, they are all selected.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 29. When text is flowed into an object, you can no longer use the Direct Selection tool to distort the shape.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 30. When you click the Gradient tool, the gradient control bar appears in the object itself.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 31. The midpoint is identified on the gradient slider by a triangle.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 32. Once a word has been tracked, you can no longer apply kerning.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 33. When you convert text to outlines and apply a gradient fill, the gradient automatically fills each letter individually.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 34. A positive value for the distance of the text’s baseline in relation to the path moves the text below the path.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 35. A negative value for the distance of the text’s baseline in relation to the path “floats” the text above the path.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| 36. In the above figure, number 2 points to an example of a 50% horizontal scale has been applied to the text, which means that the text was wider before the scale was applied.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 37. In the Gradient panel, the gradient slider has at least four colors.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 38. Gradients created in one document cannot be used in a different document.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 39. Gradients can be named and saved in the Color panel.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 40. A single word can be both tracked and kerned.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 41. Kerning is less useful for large headlines than it is for body copy because larger text seldom requires kerning.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 42. The Stroke panel is where you move sliders to mix new colors for fills, strokes, and gradients.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 43. Gradients that you create can be saved with a name of your choice.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 44. When you click the Show All command, all the hidden objects are selected when they are revealed.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 45. Once text is flowed into an object, you can no longer manipulate the object as you would have previously.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 46. Tracking inserts uniform spaces between characters to affect the width of selected words or entire blocks of text.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| 47. All open Illustrator documents are listed at the bottom of the Window menu.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 48. Text can be flipped across a path by dragging the center bracket of the text across the path.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| 49. The most recently created object is automatically placed above all the other objects on the artboard.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| --- | --- | --- | --- | --- | --- | --- |
| 50. The colors used in a gradient are represented in the Gradient panel by small house-shaped icons called locations.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False | |

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| *Indicate the answer choice that best completes the statement or answers the question.* |

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| 51. The Unlock All command is under which menu on the Menu bar?   |  |  |  | | --- | --- | --- | |  | a. | Edit | |  | b. | Object | |  | c. | Select | |  | d. | Window | |

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| 52. When text is flowed into an object, which alignment often is the best solution?   |  |  |  | | --- | --- | --- | |  | a. | left | |  | b. | right | |  | c. | center | |  | d. | justified | |

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| 53. Which of the following is the best comparison to a radial gradient?   |  |  |  | | --- | --- | --- | |  | a. | a circle | |  | b. | a small circle within a big circle | |  | c. | a chain of interlocked circles | |  | d. | a series of concentric circles | |

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| 54. Which of the following can be created using the Paste in Back command?   |  |  |  | | --- | --- | --- | |  | a. | pull quote | |  | b. | drop cap | |  | c. | drop shadow | |  | d. | linear gradient | |

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| --- |
| **Case Based Critical Thinking**  Mark’s design team has taken on a number of projects that involve display text and gradients. Mark considers typography to be a fine art, and he thinks that gradients are often a very effective component of good Illustrator design, so he is excited to take this opportunity to put his team through typography and gradient boot camp. |

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| 55. Mark knows that his designers aren’t programmers, but he feels it’s important that a designer has some amount of understanding of how a program works. He asks his team to create a linear gradient without using any of the gradient tools. His team could use which of the following to create the gradient?   |  |  |  | | --- | --- | --- | |  | a. | stroked lines  and gradient meshes | |  | b. | filled rectangles and gradient meshes | |  | c. | stroked lines and filled rectangles | |  | d. | ​Outline text and filled shapes | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 56. When you float your cursor near the endpoint of the gradient control bar, the \_\_\_\_ icon appears.   |  |  |  | | --- | --- | --- | |  | a. | flip | |  | b. | rotate | |  | c. | scale | |  | d. | copy | |

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| --- |
| **Case Based Critical Thinking**  Mark’s design team has taken on a number of projects that involve display text and gradients. Mark considers typography to be a fine art, and he thinks that gradients are often a very effective component of good Illustrator design, so he is excited to take this opportunity to put his team through typography and gradient boot camp. |

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| 57. One of Mark’s designers is having difficulty with tracking and kerning - specifically, when to use tracking and when to use kerning. Mark asks four other designers to provide an analogy for tracking and kerning. He is pleased with all four analogies, but he says that the best of the four analogies is that tracking is to kerning as \_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | group is to individual | |  | b. | hugging is to pinching | |  | c. | book ends are to books | |  | d. | brushing is to flossing | |

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| 58. The specification for all body copy in a series of ten related fliers - all designed in Illustrator -  calls for 11pt type with 12.5pts leading and -10 tracking. One of the designers flows body copy text into the main text box on flier number five, formats it, then realizes that one paragraph is overflowing the text box. He tells Mark how he solved the problem, and Mark tells him that, of all the choices he had for fitting the text, he chose the worst option in terms of the overall design of the total project of ten fliers. The designer’s bad choice was to \_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | cut body copy to fit the space | |  | b. | reduce the overall leading | |  | c. | apply negative tracking | |  | d. | ​apply negative kerning | |

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| 59. When text on a path is "flipped," it does what?   |  |  |  | | --- | --- | --- | |  | a. | It runs in the opposite direction on the opposite side of the path. | |  | b. | It runs in the same direction on the opposite side of the path. | |  | c. | It is copied over an imaginary vertical or horizontal axis. | |  | d. | It is rotated 360 degrees. | |

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| 60. Text preferences are listed under what category?   |  |  |  | | --- | --- | --- | |  | a. | Type | |  | b. | Units & Undo | |  | c. | Guides & Grid | |  | d. | Type & Grid | |

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| 61. You can quickly change font, type size, kerning and other text attributes on which panel?   |  |  |  | | --- | --- | --- | |  | a. | Type | |  | b. | Character | |  | c. | Paragraph | |  | d. | Formats | |

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| 62. When text is flowed on a path, which feature of the Character panel allows you to increase or decrease the distance of the text from the path?   |  |  |  | | --- | --- | --- | |  | a. | vertical scale | |  | b. | baseline shift | |  | c. | the Offset Path command | |  | d. | the Marquee tool | |

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| 63. The point at which two colors in a gradient meet is called what?   |  |  |  | | --- | --- | --- | |  | a. | the color stop | |  | b. | the starting color | |  | c. | the ending color | |  | d. | the midpoint | |

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| 64. Text created with the Type tool can be filled with which type of gradient?   |  |  |  | | --- | --- | --- | |  | a. | linear only | |  | b. | radial only | |  | c. | linear and radial | |  | d. | text cannot be filled with a gradient | |

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| --- |
| **Case Based Critical Thinking**  Mark’s design team has taken on a number of projects that involve display text and gradients. Mark considers typography to be a fine art, and he thinks that gradients are often a very effective component of good Illustrator design, so he is excited to take this opportunity to put his team through typography and gradient boot camp. |

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| 65. One project that the team is working on involves display type that will appear very large on a billboard. Mark tells the team that, of all the ways to modify text in Illustrator, \_\_\_\_ is the most essential for perfecting large display type.   |  |  |  | | --- | --- | --- | |  | a. | horizontal/vertical scaling | |  | b. | baseline shift | |  | c. | tracking | |  | d. | kerning | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 66. Text generated by the Type tool is positioned on a path called what?   |  |  |  | | --- | --- | --- | |  | a. | text path | |  | b. | baseline | |  | c. | stroke line | |  | d. | type index | |

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| 67. In typography, the term for the vertical space between baselines in a block of text is called what?   |  |  |  | | --- | --- | --- | |  | a. | tracking | |  | b. | kerning | |  | c. | baseline shift | |  | d. | leading | |

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| 68. Text is flipped across a path by doing what?   |  |  |  | | --- | --- | --- | |  | a. | Dragging the center bracket straight up or down | |  | b. | Double-clicking the Reflect tool | |  | c. | Double-clicking the Rotate tool | |  | d. | Dragging the starting bracket down | |

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| 69. In a radial gradient, the starting color appears where?   |  |  |  | | --- | --- | --- | |  | a. | at the center of the gradient | |  | b. | at the outside edge of the gradient | |  | c. | halfway between the center and the edge of the gradient | |  | d. | it depends on how the Gradient tool is applied | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 70. When you click a type tool cursor on text, then apply the Select All command, \_\_\_\_.   |  |  |  | | --- | --- | --- | |  | a. | all the text in the single text object is selected | |  | b. | all the text objects on the page are selected | |  | c. | the text and the object that contains the text are both selected | |  | d. | all of the objects on the artboard are selected | |

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| 71. For \_\_\_\_ gradients, where you begin dragging and where you end dragging determines the length of the blend from starting to ending color.   |  |  |  | | --- | --- | --- | |  | a. | linear | |  | b. | radial | |  | c. | graded | |  | d. | both a and b | |

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| 72. In the Gradient panel, the leftmost color is called what?   |  |  |  | | --- | --- | --- | |  | a. | the color stop | |  | b. | the starting color | |  | c. | the ending color | |  | d. | Base 1 | |

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| **Case Based Critical Thinking**  Mark’s design team has taken on a number of projects that involve display text and gradients. Mark considers typography to be a fine art, and he thinks that gradients are often a very effective component of good Illustrator design, so he is excited to take this opportunity to put his team through typography and gradient boot camp. |

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| 73. Mark considers gradients to be an important design component for many types of Illustrator artwork. Which of the following would he most likely not discuss when advising his team about gradients?   |  |  |  | | --- | --- | --- | |  | a. | experimenting with radial and linear styles | |  | b. | filling multiple objects simultaneously | |  | c. | using multiple colors | |  | d. | tracking and kerning | |

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| *Enter the appropriate word(s) to complete the statement.* |

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| 74. The command to show the Character panel is on the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ menu. |

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| 75. The Hide Selection command and the Show All command are both on the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ menu. |

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| 76. Text alignment, text indents, and spaces after paragraphs can all be modified in which panel? |

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| 77. In the figure above, number 1 is pointing to the vertical distance between the two lines. What is that called? |

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| 78. Gradients are created and modified where? |

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| 79. What are color stops? |

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| 80. By default, the Vertical Type tool is hidden behind which tool? |

**Answer Key**

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| 1. False |

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| 2. False |

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| 3. False |

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| 4. False |

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| 5. True |

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| 6. True |

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| 7. False |

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| 8. False |

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| 9. True |

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| 10. False |

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| 11. False |

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| 12. True |

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| 13. True |

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| 14. True |

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| 15. True |

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| 16. False |

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| 17. True |

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| 18. False |

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| 19. True |

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| 20. False |

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| 21. False |

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| 22. False |

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| 23. True |

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| 24. True |

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| 25. True |

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| 26. False |

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| 27. True |

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| 28. True |

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| 29. False |

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| 30. True |

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| 31. False |

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| 32. False |

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| 33. True |

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| 34. False |

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| 35. False |

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| 36. True |

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| 37. False |

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| 38. False |

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| 39. False |

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| 40. True |

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| 41. False |

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| 42. False |

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| 43. True |

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| 44. True |

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| 45. False |

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| 46. True |

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| 47. True |

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| 48. True |

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| 49. True |

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| 50. False |

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| 51. b |

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| 52. c |

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| 53. d |

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| --- |
| 54. c |

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| 55. c |

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| 56. b |

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| 57. b |

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| 58. a |

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| 59. a |

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| 60. a |

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| 61. b |

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| 62. b |

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| 63. d |

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| 64. d |

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| 65. d |

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| 66. b |

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| 67. d |

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| 68. a |

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| 69. a |

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| 70. a |

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| 71. d |

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| 72. b |

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| 73. d |

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| 74. Window |

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| 75. Object |

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| 76. Paragraph panel |

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| 77. leading |

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| 78. Gradient panel |

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| 79. Colors added to a gradient between the starting and ending colors |

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| 80. The Type tool |