

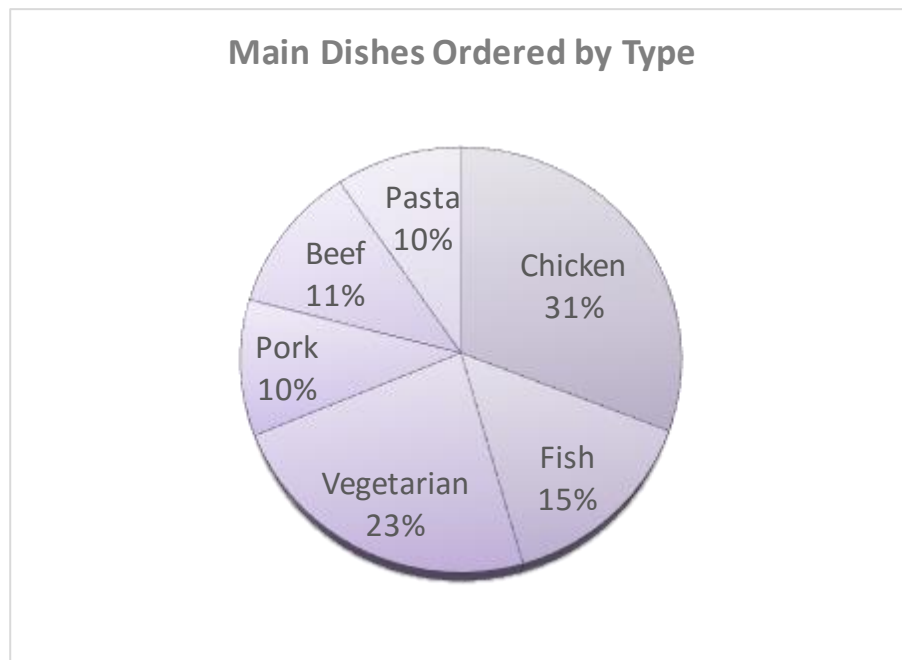


Memo

To: Indigo5 Staff
From: Alberto Dimas, Restaurant Manager
Date: 10/16/2018
Re: New menu items

As we move into the holiday season, we will add some new items to our menu. We will offer them as a seasonal selection. Based on the feedback we receive, we will decide whether or not to make the selections a permanent part of our menu.

The decision to add these items was based on marketing analysis and feedback from our customers. As you can see from the chart below, our largest demand is for chicken and vegetarian dishes.



We will add three more chicken selections and two more vegetarian dishes. We will also add one entrée each for fish, pork, beef, and pasta. Plan on seeing the menu changes starting in the beginning of November, when the number of customers we serve tends to be the highest.