**WEB RESEARCH PROJECTS**

**CHAPTER 1  
USING TECHNOLOGY TO CHANGE THE WORLD**

**Discussion Questions**

1. Political issues are a hot topic all over the world such as poverty, disease, climate change, etc. How can technology impact these political issues?

Answers will vary.

Social media tools enable groups of people to gather to connect and exchange ideas.

Crisis-mapping tools allow for the interaction of technology and society.

1. Technology is a tool that enables individuals to connect more now than ever. What are some ways that you use technology to connect with others?

Answers will vary.

Connecting through music, business, blogs, crowdfunding, social networking, Web 2.0, etc.

**Chapter 1: USING TECHNOLOGY TO CHANGE THE WORLD**

**Web Project 1: Web 2.0**

Chapter 1 discusses the ability to create, share, and collaborate on our own web content, which is referred to as Web 2.0. There are many uses for its application that allow for easy collaboration globally. Search online to find five Web 2.0 applications and write a review of each. Include a search of others’ reviews of these applications. Do your reviews agree or disagree with the reviews that you found in your search? Follow your instructor’s directions for proper formatting of your research.

**Suggested Websites *(Use the Suggested Keywords to Search in Following Links)***

[www.lifewire.com](http://www.lifewire.com)

[www.oracle.com](http://www.oracle.com)

[www.techlearning.com](http://www.techlearning.com)

[www.teachersfirst.com](http://www.teachersfirst.com)

[www.coursera.org](http://www.coursera.org)

**Suggested Keywords**

collaborate using web 2.0, web 2.0 tools, web 2.0 apps, best web 2.0 sites, reviews of web 2.0 apps

**Chapter 1: USING TECHNOLOGY TO CHANGE THE WORLD**

**Web Project 2: Improving Your Life with Technology**

Chapter 1 discusses many ways that you can improve your life using technology. It discusses technology uses at home and in your career. Write a paper comparing and contrasting the impacts technology will have at home and in your career, and include your decision on which will have the biggest impact and why. Follow your instructor’s directions for proper formatting of your research.

**Suggested Websites *(Use the Suggested Keywords to Search in Following Links)***

[www.pcworld.com](http://www.pcworld.com)

[www.huffingtonpost.com](http://www.huffingtonpost.com)

[www.techrepublic.com](http://www.techrepublic.com)

[www.tdktech.com](http://www.tdktech.com)

[www.cio.com](http://www.cio.com)

**Suggested Keywords**

improve your home life with technology, improve your career with technology, advance your career using technology, technology uses that help you at home, wearable technology

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**Web Project 3: Technology Impacts How We Consume**

Technology has impacted the way people make shopping decisions. Internet shopping is a common occurrence for many people, but technology is changing the way we make decisions about purchases. There are numerous ways that companies use new technology to market to consumers and help make purchasing more convenient. Search the Internet for what technologies are available to make this process easier for both the consumer and the companies marketing their products. Write an essay that identifies some of the different strategies that are used to market products to consumers. Follow your instructor’s directions for proper formatting of your research.

**Suggested Websites *(Use the Suggested Keywords to Search in Following Links)***

[www.forbes.com](http://www.forbes.com)

[www.monitise.com](http://www.monitise.com)

[www.upstreamcommerce.com](http://www.upstreamcommerce.com)

[www.einfochips.com](http://www.einfochips.com)

[www.retailtechnologytrends.com](http://www.retailtechnologytrends.com)

**Suggested Keywords**

consumer marketing technology, how to market to consumers using technology, marketing strategies using technology, effects of technology on shopping, impact of technology on retail

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**Web Project 4: Ethics and Intellectual Property**

One of the challenges with technology today is the debate over intellectual property rights. The music and film industry are trying to protect their intellectual property while trying to change the perception of ethical behavior in this area. Research using the Internet for information from 2010 to the present about disputes or cases in the music or film industry. Write a short paper that first defines intellectual property and discusses the cases from both sides. Follow your instructor’s directions for proper formatting of your research.

**Suggested Websites *(Use the Suggested Keywords to Search in Following Links)***

[www.merriam-webster.com](http://www.merriam-webster.com)

[www.hg.org](http://www.hg.org)

[www.rollingstone.com](http://www.rollingstone.com)

[www.theguardian.com](http://www.theguardian.com)

[www.smithsonianmag.com](http://www.smithsonianmag.com)

**Suggested Keywords**

intellectual property, intellectual property rights, intellectual property music cases, intellectual property film cases, disputes over intellectual property