**Technology in Action 16e**

**Chapter 1**

**Check Your Understanding // Review & Practice 1.1**

**multiple choice**

**\*\*\* OBJECTIVE 1.1**

1. Automated bot accounts use social media
2. Responsibly.
3. to help humans who are busy.
4. to manipulate opinion by posting news stories and quotes massive numbers of times.
5. in some countries but they are illegal in the U.S.

ANSWER: C

**\*\*\* OBJECTIVE 1.2**

1. The digital divide occurred because
2. the United States has the fastest Internet access.
3. not everyone has equal access to the Internet.
4. crowdfunding is increasing.
5. everyone now has a smartphone.

ANSWER: B

**\*\*\* OBJECTIVE 1.3**

1. Cognitive surplus means that we now find many people with
2. more money than free time.
3. limited access to the Internet.
4. mobile devices.
5. excess time and free tools for collaboration.

ANSWER: D

**\*\*\* OBJECTIVE 1.4**

1. Crowdfunding helps start-up businesses by
2. selling stock more easily.
3. using QR codes to advertise and market products.
4. gathering financial contributions from supporters.
5. replacing Web 2.0 technology.

ANSWER: C

**\*\*\* OBJECTIVE 1.5**

1. Collaborative consumption is when people get together to
2. find the best prices on products.
3. increase the use of a single product by sharing access to it.
4. fight diseases of the respiratory tract.
5. exchange reviews on services and goods they have purchased.

ANSWER:B