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| CC1 Continuing Case: Cookie Creations Solution |

**(a) Natalie has a choice between a sole proprietorship, partnership, and a corporation. A partnership is not an option since she is the sole owner of the business.**

**A proprietorship is the easiest to create and operate because there   
are no formal procedures involved in creating the proprietorship. However, if she operates the business as a proprietorship, she will personally have unlimited liability for the debts of the business. Operating the business as a corporation would limit her liability to her investment in the business. Natalie will, in all likelihood, require the services of a lawyer to incorporate. Costs to incorporate as well as additional ongoing costs to administrate and operate the business as a corporation may be costly.**

**My recommendation is that Natalie choose the corporate form of business organization. If she expands the business after graduation, she can raise additional capital by issuing more stock. In addition, she limits her liability to her investment in the business. If she decides to transfer ownership to another student, she can do so without dissolving the corporation.**

**CC1 (Continued)**

(b) Yes, Natalie will need accounting information to help her operate her business. She will need information on her cash balance on a daily or weekly basis to help her determine if she can pay her bills. She will need to know the cost of her services so she can establish her prices. She will need to know revenue and expenses so she can report her net income for corporate income tax purposes, on an annual basis. If she borrows money, she will need financial statements so lenders can assess the profitability of the business. Natalie would also find financial statements useful to better understand her business and identify any financial issues as early as possible. Monthly financial statements would be best because they are more timely, but they are also more work to prepare.

**(c) Assets: Cash, Accounts Receivable, Supplies, Equipment**

**Liabilities: Accounts Payable, Notes Payable**

**Stockholders’ Equity: Common Stock, Retained Earnings, Dividends**

**Revenue: Service Revenue**

**Expenses: Advertising Expense, Supplies Expense, Utilities Expense**

**(d) Natalie should have a separate bank account. This will make it easier to prepare financial statements for her business. The business is a separate entity from Natalie and must be accounted for separately.**