Upscale Bakery and Catering

# Our Business Plan

After working in the baking and catering for several years, I have launched a new company, Upscale Bakery and Catering. The company will provide cupcakes, pastries, and catering services to businesses located in the metropolitan area. This document will detail my products and staff.

# Our Staff

Team members collectively possess over 28 years’ experience in culinary and business management. All have achieved success in business careers and are redirecting their efforts to support Upscale Bakery and Catering as full-time employees.

* Firstname Lastname (CEO)
* Margaret Atkins (Executive Chef)
* Daniel Finch (Catering Manager)
* Susan Cummings (Nutritionist)

# Our Products

Catering services will include consultation, set-up, delivery, serving, and clean-up.

* Cupcakes
* French pastries
* Gluten-free baked goods
* Catering

