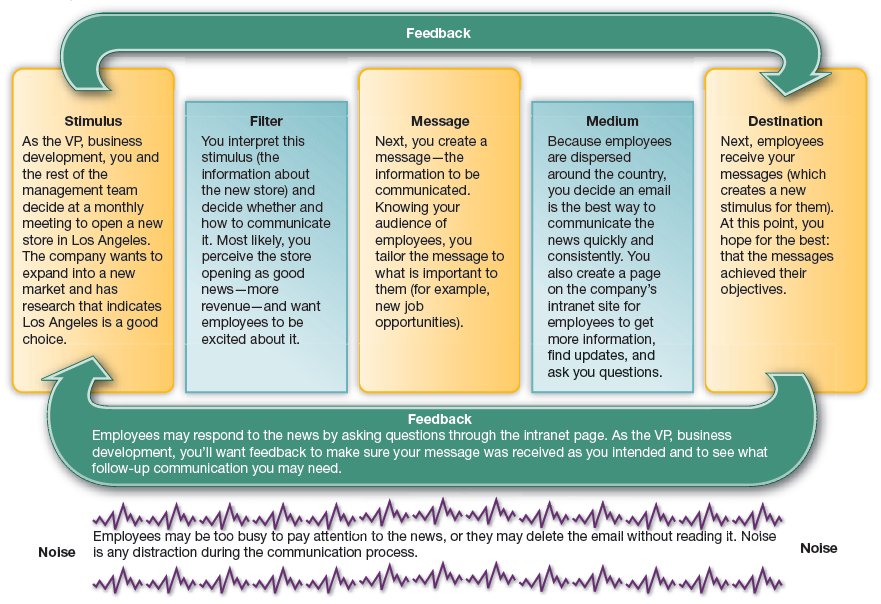
## Internal Communication Process: Opening a Store



## Do You Know These Terms?

|  |  |
| --- | --- |
| **Term** | **Definition** |
| OS |  |
| FAQ |  |
| JPEG |  |
| retweet |  |
| POS |  |
| Trojan horse |  |
| VoIP |  |
| AI |  |
| SEO |  |
| hacker |  |
| followers |  |
| spam |  |
| thumbnail |  |
| HTML |  |
| patch |  |
| CAD |  |

## Chapter 1, Exercise 11: Choose Communication Media

|  |  |  |
| --- | --- | --- |
| Audience | Communication Medium (or Media) | Rationale for Choosing the Communication Medium |
| Store managers |  |  |
| Store sales representatives |  |  |
| Corporate office employees |  |  |
| ­­­VIP customers |  |  |
| Other customers |  |  |
| Suppliers |  |  |